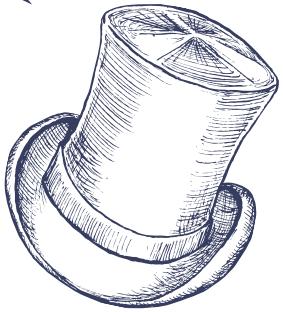


# Mad Hatter's Tea Party





# *Thank you for fundraising to support kidney cancer patients.*

You have taken the first step to support those affected by kidney cancer.

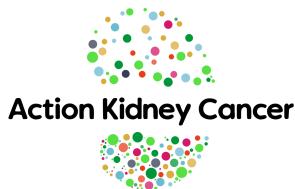
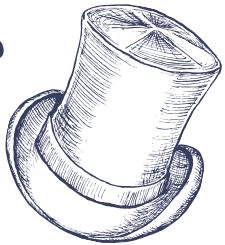
As the only patient-led charity we're dedicated to supporting families affected by kidney cancer. We can only continue to support people affected by kidney cancer with the help of fundraisers like you.

I hope you find everything you need in this fundraising pack, including some inspirational ideas and tips to help you put on a great event. If you have any questions or if you want some extra fundraising advice, contact [karen@actionkidneycancer.org](mailto:karen@actionkidneycancer.org)

Don't forget to share your pictures with us online and use the #ActionKidneyCancer  
#madhattersteaparty

Thank you again for choosing to fundraise for Action Kidney Cancer.

*Karen Mcnee*



# Testimonial

The Mad Hatter's was the flagship event for the Renal Cancer Research Fund. It was a yearly event that was greatly enjoyed by our local community to raise awareness and much needed funds for renal cancer research.

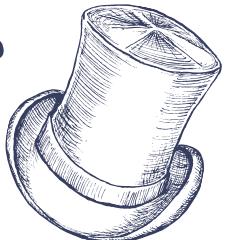
It is an honour that Action Kidney Cancer are continuing this legacy and scaling up this fabulous and fun event so that people across the country can participate.

This event was the highlight of the year for the Renal Cancer Research Fund for 8 summers. It was a fun way to raise money for such a good cause while having a fantastic time sharing the day with friends and family.

You can be as creative with The Mad Hatter's as you like or keep it simple. The key is to relax, wear a hat and enjoy your fundraising event.



*Christy Watson*



# Fundraising Pack

Included in your fundraising pack is all of the components you need to create your own magical Mad Hatter's Tea Party!

*Fundraising Tips*

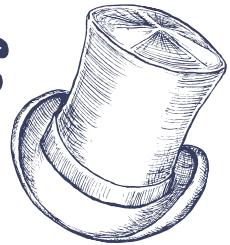
*6 Steps to Creating Your Mad Hatter's Tea Party*

*How to make a donation to Action Kidney Cancer*

*Poster*

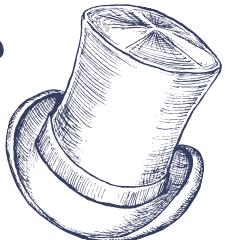
*Invites*

*Donation Forms*



# Fundraising Tips





# 6 Steps To Creating Your Mad Hatter's Tea Party



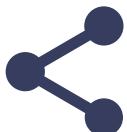
Choose A Date



Sell Tickets



Pick A Location



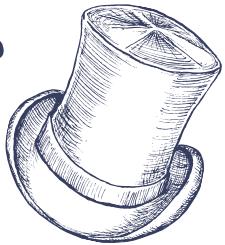
Share On Socials



Choose Fundraising Activities



Return Your Money



The earlier you set your date will give you more time to plan your event and your guests will have something to look forward to.

Now you are ready to spread the word, you can do this in a variety of ways:

1. Send out Mad Hatter invites from the fundraising kit.
2. Create a group WhatsApp invite
3. Invite your friends on social media.

Please let us know you're hosting an event and we will support you, by emailing [karen@actionkidneycancer.org](mailto:karen@actionkidneycancer.org)

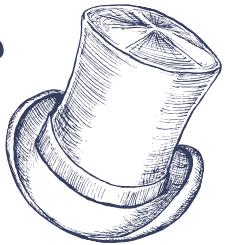
#### **4. Make donating as easy as one click**

Our biggest tip is to set up a Just Giving page or Enthuse page. Create a page for your event, it then makes it easy for your guests and friends to donate, it also means the money comes straight to us which will save you time.

#### **5. Think about your Mad Hatter's Tea Party menu**

Are you going for a full Mad Hatters Afternoon Tea Party with bells and whistles or simply scones with jam and cream, the choice is yours. It is all about having fun and helping us by raising funds on the day. You can buy it, bake it or ask your guests to donate and bring some edibles with them.

Some of your local shops might offer to donate the tea/ coffee/ bread and fillings for sandwiches if you ask!



## 6. Invite local businesses

If you have space, why not invite local businesses to come and sell at your event and the supplier can make a donation to your event on everything they sell or provide treatments ie. hand and arm massage or nail painting you guests can pay or make a donation to the charity for the service.

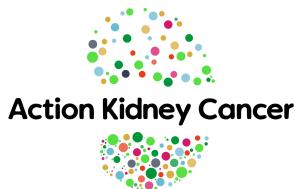
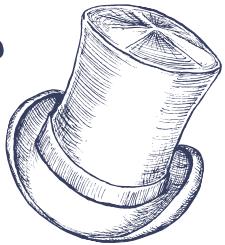
## 7. Talk to other hosts

Join the Mad Hatter's Tea Party community! We have a Facebook group which is a great way to connect you with other Mad Hatters where you can share tips and ideas with each other.

If you need any help or information to host your Mad Hatter's Tea Party please contact me at:

[karen@actionkidneycancer.org](mailto:karen@actionkidneycancer.org)

Have fun with your Mad Hatter's and help families affected by kidney cancer we are Stronger together!

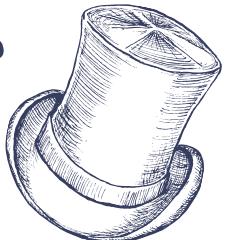


# *How to make a donation to Action Kidney Cancer*

Thank you very much for fundraising for us, the funds you have raised are extremely valuable to us, and help us to provide our vital support services, such as our one to one helpline and email support service, providing up to date and relevant information for people affected by kidney cancer and funding valuable research in kidney cancer, the 7th most common cancer in the United Kingdom.

Your fundraising will make a big difference to people affected by kidney cancer by ensuring they get the support and information needed.

Please follow the link to find a variety of ways you can pay in your fundraising total: [www.actionkidneycancer.org//get-involved/donate/](http://www.actionkidneycancer.org//get-involved/donate/)



# Mad Hatters Tea Party

## For Action Kidney Cancer



Registered with  
**FUNDRAISING  
REGULATOR**

Action Kidney Cancer is a registered charity in England and Wales: 1164238, Scotland SC041666



**Stronger Together!**

*Mad Hatter's Tea Party*  
*For Action Kidney Cancer*



*Mad Hatter's Tea Party*  
*For Action Kidney Cancer*

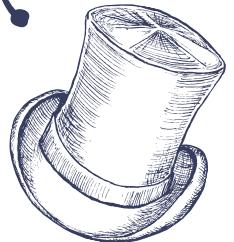


*For Action Kidney Cancer*

*Mad Hatter's Tea Party*

*For Action Kidney Cancer*

*Mad Hatter's Tea Party*



# *Donation Form*

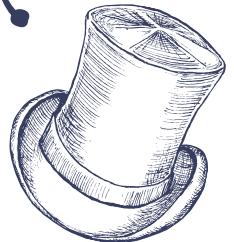
Title	
First Name	
Surname	
Address	
Postcode	
Telephone	

- Please use this form if you are asking people to make a donation at an event.
  - Please ensure the details of each donation are in the donors own handwriting.
  - Please ask each donor to tick the gift aid box if eligible.
  - There are alternative ways to return the money you have raised. Get in touch by emailing us at [support@actionkidneycancer.org](mailto:support@actionkidneycancer.org)
  - Please return all completed forms to

Action Kidney Cancer, 11th Floor, 3 Piccadilly Place,  
Manchester, M1 3BN

## **Gift Aid**

Boost your donation by 25p for every £1 donated, please tick the box below.



# *Donation Form*

- Please use this form if you are asking people to make a donation at an event.
  - Please ensure the details of each donation are in the donors own handwriting.
  - Please ask each donor to tick the gift aid box if eligible.
  - There are alternative ways to return the money you have raised. Get in touch by emailing us at [support@actionkidneycancer.org](mailto:support@actionkidneycancer.org)
  - Please return all completed forms to

Action Kidney Cancer, 11th Floor, 3 Piccadilly Place,  
Manchester, M1 3BN

Gift Aid

Boost your donation by 25p for every £1 donated, please tick the box below.